

**H**ome Routes is about world-class musicians, known and unknown alike, performing complete concerts in the comfortable intimacy of private homes and other non-traditional spaces. They're fun to attend, fun to present, and fun to play. A living room serves as a concert hall with 25-40 of the presenter's closest friends and neighbours gathered for an evening of great music. Great artists deliver the same show in a living room that they would present on the main stage of a folk festival or a concert hall.

Home Routes succeeds in **bringing artists to rural communities** that would not necessarily have access to live music. **Eighty percent** of the presenters on the Home Routes circuits are located in rural areas and so far, these concerts have shown higher attendance.

*"I can't tell you how much we appreciate being part of the circuit! WOW! This idea is so great...Thank You!!"*

**- Betty Rudachyk, Porcupine Plain, SK**

Home Routes is a not-for-profit organization and is dedicated to the love of music, to making music more accessible to a greater number of people and to supporting the artists that make the music. Home Routes is an organized approach to planning home-based shows that ensures a fun time for the presenter and the artist.

<b>EXISTING STRUCTURE 2007-2008 SEASON 4 Circuits Across Canada</b>	<b>GOALS 2009 - 2010 Season 14 Circuits Across Canada</b>
# of Presenters: 48	# of Presenters: 168
# of Concerts: 262	# of Concerts: 1,008
# of Artists: 24	# of Artists: 84
Attendance: 6,122	Attendance: 25,500
Album Sales: 1,806	Artist Revenue projected:
Artist Revenue to date: \$133,104.35	\$512,100.00



The Home Routes Circuit Map as it looks today. Alberta and Saskatchewan each have one circuit while Manitoba hosts two.

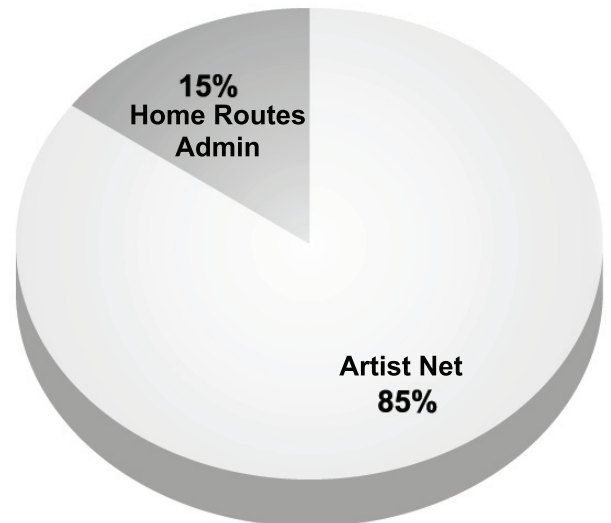
# HOME ROUTES

The difference between Home Routes and other house concert organizations is that we offer the artists one of four circuits across the Canadian prairies. Each circuit consists of consecutive shows 12 nights out of 14. The artists end up making new friends and fans and connecting with multiple audiences in a way they never could with large scale concerts. Home Routes simultaneously provides significantly more venues for musicians to play in Canada as well as encourages concert production at a grassroots level.

*"The experience was simply amazing..."*

**- Tim Harrison, Artist**

## Generated Income



## FOR MORE INFO CONTACT US

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